

FOR IMMEDIATE RELEASE THURSDAY, February 27, 2008

Halifax Launches Double-Header Passes

HALIFAX, NS – Mr. Fred MacGillivray, Event Chair for the 2008 IIHF World Championship and President and CEO of Trade Centre Limited, announced today that double-header passes for the 2008 IIHF World Championship for Halifax will go on sale to the general public on Saturday, March 1st, at 9:00 AM (Atlantic Time).

Fans will have the opportunity to see two great games on the same day including Team Canada days. Ticket prices for the double-headers will be \$136.00 and \$108.00 (includes all taxes and service charges). Since 2003, Canada has captured three gold medals and one silver medal and is the defending World Champion, attempting to become the first team since 1986 to win a World title on home ice. The Halifax Organizing Committee will still continue to sell full tournament packages and the choice of five mini-packs for the World Championship.

1. Opening Weekend 8-pack: \$489 and \$399. See all eight teams starting from the opening game Friday, May 2nd through Monday, May 5th. Eight Games, including 2 Team Canada.

2. Opening Weekend Bonus 10-pack: \$660 and \$536. Buy the same seat for both Quarter Finals games before the single tickets go on sale. Includes 8-pack games plus two Quarter Finals

3. Canada – USA Feature 4-pack: \$244 and \$199. Four Preliminary Round games Tuesday and Wednesday. Features Canada versus USA and Finland versus Slovakia.

4. Final Weekend Playoff 6-pack: \$375 and \$307.50. Includes games of teams who must win to advance. Six of the games that matter on the second weekend of the championship. Qualification Round for teams going on the Quarter-Finals or facing elimination. The MUST WIN games!

5. Canada + Playoffs 11-pack: \$720 & \$584.75. Includes three Team Canada games plus Quarter-Finals - The best of the best in Halifax.

Full twenty-six games packages are still available, which include 24 round-robin games and two quarter-finals. Packages are \$1,125.80 and \$989.00.

HST and Service charges included in all ticket packages (Canadian Funds).

* - May 12th, Triple-Header game price will be \$204 and \$162. Quarter-Final Tickets will go on sale at a later date.

Ticket packages and doubleheaders for Halifax are available only through: www.ticketatlantic.com, by phone at (902) 451-1221, or at the Ticket Atlantic Box Office at the Halifax Metro Centre.

The IIHF World Championship gathers the top 16 hockey countries playing 56 exciting games leading to the crowning of a World Champion and in May 2008, the 72nd IIHF World Championship will come to Canada for the first time ever as it will be co-hosted by Halifax and Quebec City from May 2nd to May 18th.

Halifax will host Canada, USA, Finland, Slovakia, Germany, Latvia, Norway and Slovenia, while Quebec City will host Sweden, Russia, Czech Republic, Switzerland, Belarus, Denmark, France and Italy.

For more information about the 2008 IIHF World Championship, visit: www.Hockey2008.ca

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NEWS RELEASE MAY 7, 2007

NR064.07 FIELD OF SIXTEEN TEAMS SET FOR 2008 IIHF WORLD CHAMPIONSHIP IN CANADA MOSCOW, RUSSIA – All 16 teams are now confirmed for the 2008 IIHF World Championship in Canada, the first time this tournament will be held in Canada. The 2008 event will be held in Quebec City, QC and Halifax, NS, with Team Canada playing its Preliminary and Qualifying Round games in Halifax. The teams which will compete for gold in 2008 are: · Canada · Russia · Belarus · Slovakia · Czech Republic · Sweden · Denmark · Switzerland · Finland · U.S.A. · Germany · Norway · Italy · France · Latvia · Slovenia

In late May, the IIHF will finalize the schedule for the 2008 IIHF World Championship along with the 2007 IIHF World Championship Host Committee, including confirming the sites for all four preliminary round groups. As the host country, Canada can choose the venues for two of the four groups. Canada's group will play the Preliminary Round and Qualifying Round in Halifax, NS. Groups will be set based on the revised IIHF World Ranking and not solely on countries' results at the 2007 IIHF World Championship. The IIHF World Ranking attributes points to countries based on results at World Championships and Olympic Winter Games over a period of four years. Going into the 2007 World Championship, based on revised statistics for the 2007 rankings, Canada is ranked fourth, behind Sweden, the Czech Republic and Finland. Russia, Slovakia, USA and Switzerland make up the top eight teams. **2008 IIHF World Championship in Canada** - Canada will be hosting the IIHF World Championship, for the first time ever, in May 2008 in Halifax and Quebec City. For more information on the 2008 IIHF World Championship, go to www.hockey2008.ca

Halifax Games Announced for 2008 IIHF World Championship(Halifax, NS) In a media briefing today at Halifax Metro Centre, Fred MacGillivray, President & CEO of Trade Centre Limited and Chair of the 2008 IIHF Men's World Hockey Championship, announced that Halifax will host the Team Canada pool in the round-robin portion of the 2008 World Championship, being staged in partnership with Quebec

City. The Championship will take place from May 1-18, 2008. Twenty-four round-robin games plus two quarter final games will be played in Halifax at Halifax Metro Centre. Thirty games will be played in Quebec City at Le Colisee Pepsi, including two quarter finals, two semi-finals and bronze and gold medal games. Stated Scott Ferguson, Executive Vice-President of Trade Centre Limited and Halifax Chair of the 2008 Championship: "Our experience with the World Junior and the World Women's Championships has been a huge asset in planning for the 2008 World Men's Hockey Championship. Halifax's tradition of support for major sporting events, an experienced, eager volunteer labour force and really enthusiastic fans are all recognized as valuable assets and are keeping us top of mind when these opportunities arise. Essentially, they allow us to continue to build on our many event successes."

"We're looking forward to coming back to Halifax," stated Scott Smith, Senior Vice-President, Operations for Hockey Canada. "Our partnerships with Trade Centre Limited have been very productive, and we anticipate the same great community response next year." Halifax and Quebec are recognized international event cities. The combination of history, tradition and support has the makings of one of sport history's most successful world championships. Off the ice, players and visitors will enjoy the unrivalled hospitality for which both Halifax and Quebec City are famous. The International Ice Hockey Federation celebrates its 100th anniversary and Quebec City its 400th anniversary in 2008. The 2008 Halifax/Quebec City Championship will mark the first time the event has ever been held in Canada.